

# SPONSORSHIP

2026 OPPORTUNITIES

{ YOUR  
LOGO  
HERE }

# SPONSORSHIP

## 2026 OPPORTUNITIES

The Village of Hawthorn Woods has a variety of sponsorship opportunities available to businesses, organizations, and groups. Sponsorship is an opportunity to gain exposure for your group and be part of building this community. We welcome the opportunity to work with you on one of our upcoming sponsorship opportunities for 2026:



### **WINTER/SPRING**

- Movie in the Barn
- Sweetheart Family Barn Dance
- Bark in the Park
- Golf Outing Fundraiser
- Monthly Senior Gatherings

### **SUMMER**

- Concerts in the Park
- Fireworks
- 4th of July Parade
- Woodchucks Summer Camp
- Monthly Senior Gatherings
- Aquatic Center Special Event

### **FALL**

- Party in the Park
- Movie in the Barn
- Holiday Craft Fair
- Hometown Holiday
- Monthly Senior Gatherings



# SPONSORSHIP

## MOVIES IN THE BARN

Dates: Friday, January 16, 2026  
 Friday, October 23, 2026  
 Time: Doors open at 5:30 p.m.  
 Show time at 6:30 p.m.  
 Location: Village Hall Barn  
 Webpage: [www.vhw.org/MoviesInTheBarn](http://www.vhw.org/MoviesInTheBarn)

At our Movies in the Barn, families gather in our cozy and rustic Village Barn for a fun evening with family and friends. We hold two Movie in the Barn events each year. Doors open at 5:30 p.m. where participants can settle in and enjoy a craft and activities. Show time is at 6:30 p.m. Movies are suitable for all ages to enjoy.

	<b>ACADEMY</b> \$1,000	<b>GOLDEN GLOBE</b> \$500	<b>RED CARPET</b> \$275
Exclusive sponsorship rights	✓ Both events!	1 event	
Webpage listing	Premier	✓	
Mention in weekly e-blast (sent to over 4,400 emails!)	2x	1x	
Facebook & Instagram post	2x	1x	1x
Event sponsor signage 18" x 24" Provided by Village	✓		
Signage rights at event Provided by sponsor	✓	✓	
Speaking rights at event	Both events	1 event	
Announcement at event	Both events	1 event	1 event
Vendor booth space at event	Both events	1 event	1 event





# SPONSORSHIP

## SWEETHEART FAMILY BARN DANCE

Dates: Saturday, February 7, 2026  
 Time: 6:00 p.m. - 8:00 p.m.  
 Location: Village Barn  
 Webpage: [www.vhw.org/BarnDance](http://www.vhw.org/BarnDance)

Young children, ages 3-12, can have a date night with their mom, dad, or grandparent! Families will enjoy a night out together dancing the night away in our rustic community barn. Snacks and refreshments will be available. A DJ will play music and lead fun games. Your business can set up a booth, greet guests at the door, provide handouts, and/or lead a game.



Formal attire is suggested. Children are encouraged to wear their favorite dress, princess gown, tie, or bow tie. Pre-registration is required for all attendees (children and adults); registration is per person; children must be accompanied by at least 1 adult.

	<b>VALENTINE</b> <b>\$1,000</b>	<b>CUPID</b> <b>\$500</b>	<b>HEART</b> <b>\$275</b>
Category exclusive sponsorship rights	✓		
Webpage listing	Premier	✓	
Mention in e-blasts	2x	1x	
Facebook & Instagram post	2x	1x	1x
Event sponsor signage 18" x 24" Provided by Village	✓		
Signage rights at event Provided by sponsor	✓	✓	
Speaking rights at event	✓		
Announcement at event	✓	✓	✓
Vendor booth space at event	✓	✓	✓

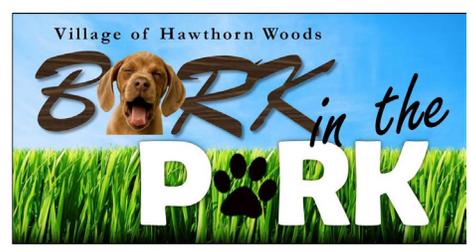




# SPONSORSHIP

## BARK IN THE PARK

Date: Saturday, April 11, 2026  
 Time: 10:00 a.m. - Noon  
 Location: Community Park  
 Webpage: [www.vhw.org/BarkInThePark](http://www.vhw.org/BarkInThePark)



We gather with family and friends to celebrate our furry friends who give so much to us each and every day. Dogs can run, jump, roll over, and play with other friends in our fenced enclosure and agility area. Canines enjoy treats, pampering, fun activities, and more! Sponsors and vendors are encouraged to bring dog friendly activities and give aways. We ask all dogs be up-to-date on their vaccinations.

	<b>MASTIFF</b> <b>\$1,000</b>	<b>LABRADOR</b> <b>\$500</b>	<b>DACHSHUND</b> <b>\$275</b>
Category exclusive sponsorship rights	✓		
Webpage listing	Premier	✓	
Mention in e-blasts	2x	1x	
Facebook & Instagram post	2x	1x	1x
Event sponsor signage 18" x 24" Provided by Village	✓		
Signage rights at event Provided by sponsor	✓	✓	
Speaking rights at event	✓		
Announcement at event	✓	✓	✓
Vendor booth space at event	✓	✓	✓





# SPONSORSHIP

## GOLF OUTING FUNDRAISER

Date: Monday, May 11, 2026  
 Time: 9:00 a.m.  
 Location: Hawthorn Woods Country Club  
 Webpage: [www.vhw.org/GolfOuting](http://www.vhw.org/GolfOuting)

Mayor Dominick DiMaggio and the Hawthorn Woods Board of Trustees cordially invite you to attend our annual Golf Outing Fundraiser event. The day includes 18 holes of spectacular golf at Hawthorn Woods Country Club. Proceeds generated help us fund family-oriented special events for our Hawthorn Woods community throughout the year, such as our fireworks display, summer concerts, and more. This is typically a sold-out event. No exclusivity is offered to sponsors of this event.

### Mayor's Circle Sponsor Package

**\$3,000**

Includes:

- Golf foursome
- Golfer gift, gift card, mulligan ticket, and sleeve of golf balls for each player
- Hole sponsor signage
- Logo on tabletop advertising
- Vendor table on course at event

### Trustee's Circle Sponsor Package

**\$1,750**

Includes:

- Golf foursome
- Golfer gift and sleeve of golf balls for each player
- Hole sponsor signage
- Logo on tabletop advertising
- Vendor table on course at event

### Beer Cart Sponsor

**\$600**

Includes:

- Beer cart signage
- Logo on beer tickets
- Logo on tabletop advertising
- Vendor table on course at event

### Hole Sponsor

**\$400**

Includes:

- Hole sponsor signage
- Logo on tabletop advertising
- Vendor table on course at event





# SPONSORSHIP

## CONCERTS IN THE PARK

Dates: Fridays, June 5 - August 14, 2026  
 No concert July 3  
 Time: 6:30 p.m. - 8:00 p.m.  
 Location: Community Park  
 Webpage: [www.vhw.org/Concerts](http://www.vhw.org/Concerts)

Our Concerts in the Park series is a must-attend event in the community. Our 2026 line-up includes 10 live performances. Concerts in the Park, our fastest growing events, are free to all who attend!

	<b>GRAMMY</b> <b>\$6,000</b>	<b>BILLBOARD</b> <b>\$3,000</b>	<b>GOLD</b> <b>\$650</b>
Exclusive sponsorship rights	✓ All 10 Concerts!	5 Concerts	
Webpage listing	Premier	✓	
Mention in e-blasts	10x	5x	1x
Facebook & Instagram post	5x	3x	1x
Logo in printed newsletter	✓		
Event sponsor signage 18" x 24" Provided by Village	Every Event	On your 5 sponsored dates	
Signage rights at event Provided by sponsor	Every Event	On your 5 sponsored dates	On your sponsored date
Speaking rights at event	Every Event	On your 5 sponsored dates	On your sponsored date
Announcement at event	Every Event	On your 5 sponsored dates	On your sponsored date
Vendor booth space at event	Every Event	On your 5 sponsored dates	On your sponsored date

### 2026 Schedule

- June 5 6:30 p.m. - 8:00 p.m.
- June 12 6:30 p.m. - 8:00 p.m.
- June 19 6:30 p.m. - 8:00 p.m.
- June 26 6:30 p.m. - 8:00 p.m.
- July 10 6:30 p.m. - 8:00 p.m.
- July 17 6:30 p.m. - 8:00 p.m.
- July 24 6:30 p.m. - 8:00 p.m.
- July 31 6:30 p.m. - 8:00 p.m.
- August 7 6:30 p.m. - 8:00 p.m.
- August 14 6:30 p.m. - 8:00 p.m.





# SPONSORSHIP

## FIREWORKS

Date: Friday, July 3, 2026  
 Time: 5:00 p.m. - 9:30 p.m.  
 Fireworks at 9:15 p.m.  
 Location: Community Park  
 Webpage: [www.vhw.org/4thOfJuly](http://www.vhw.org/4thOfJuly)



Village of Hawthorn Woods  
**FIREWORKS**

The fireworks celebration is our largest and most popular event of the year! Relax and watch as we light up the sky honoring our country and celebrating our freedom. We will gather our community to enjoy music, food, and the great company of our neighbors. This event attracts thousands of attendees to Communtiy Park every year. No exclusivity is offered for sponsors of this event.

**Gold Sponsor Package**  
**\$5,000**

- Includes:
- Premier event webpage listing
  - 4x mention in weekly e-blast
  - 1x mention in special event e-blast
  - 1 Facebook & Instagram post
  - Logo in printed newsletter
  - Vendor booth space at event

**Silver Sponsor Package**  
**\$2,500**

- Includes:
- Logo on event webpage
  - 2x mention in weekly e-blast
  - 1x mention in special event e-blast
  - 1 Facebook & Instagram post
  - Vendor booth space at event

**Bronze Sponsor Package**  
**\$1,000**

- Includes:
- Logo on event webpage
  - 1x mention in special event e-blast
  - 1 Facebook & Instagram post
  - Vendor booth space at event

**Neighbor Sponsor Package (\$500)**

- Includes:
- Logo on event webpage
  - 1x mention in special event e-blast





# SPONSORSHIP

## 4TH OF JULY PARADE

Date: Saturday, July 4, 2026  
 Time: 10:00 a.m.  
 Location: Lagoon Drive to Village Hall  
 Webpage: [www.vhw.org/4thOfJuly](http://www.vhw.org/4thOfJuly)



Celebrate America and our freedom with a march through town! We march down Lagoon Drive and end our celebration with a flag-raising ceremony at Village Hall. Entry into the parade is free for all, except entries with political affiliation.

	<b>GOLD</b> \$1,000	<b>SILVER</b> \$500	<b>BRONZE</b> \$250
Category exclusive sponsorship rights	✓		
Webpage listing	Premier	✓	
Mention in e-blasts	2x	1x	
Facebook & Instagram post	2x	1x	1x
Speaking rights at flag raising	✓		
Announcement at flag raising	✓	✓	✓
Parade entry positioning	Priority 1	Priority 2	Priority 3

### Neighbor Sponsor Package (\$150)

Includes:

- Logo on event webpage
- 1x mention in special event e-blast
- Parade entry





# SPONSORSHIP

## WOODCHUCKS SUMMER CAMP

Dates: June 1 - July 30, 2026  
 Days & Time: Mon-Thurs, 9:00 a.m. - Noon  
 Webpage: [www.vhw.org/Woodchucks](http://www.vhw.org/Woodchucks)



Campers explore and discover with friends through various crafts, activities, and games. Each week a theme will guide us on adventures of music, art, sports, and more! Our variety camps are designed to encourage socialization, exploration, and discovery in a structured and fun environment. Sponsors help add activities such as bounce houses, animal shows, and special treat days. This sponsor packages provides exposure to over 100 local families!

### Sunshine Sponsor Package (\$500)

#### Includes:

- Exclusive sponsorship rights for 1-week of camp which includes a special activity (bubble show, reptile show, bounce houses, etc.)
- Logo on camp webpage
- 1x mention in weekly e-blast
- 1 Facebook & Instagram post
- Camp visit and guest speaking rights
- 1 page flyer distributed to parents (hand-out/email/text)

### 2026 Summer Camp Schedule

- Week 1: June 1-4
- Week 2: June 8-11
- Week 3: June 15-18
- Week 4: June 22-25
- Week 5: June 29-July 2
- Week 6: July 6-9
- Week 7: July 13-16
- Week 8: July 20-23
- Week 9: July 27-30





# SPONSORSHIP

## PARTY IN THE PARK AND DRONE SHOW

Date: Saturday, September 26, 2026  
 Time: 4:00 p.m. - 9:30 p.m.  
 Location: Community Park  
 Webpage: [www.vhw.org/PartyInThePark](http://www.vhw.org/PartyInThePark)



Party in the Park is a celebration of Hawthorn Woods! This block party style event is one of our most popular events with a large array of entertainment amenities for all ages - a petting zoo, train rides, two live bands, food vendors, axe throwing, and a drone show! We gather our community to enjoy music, food, lively refreshments, and the great company of our neighbors. No exclusivity is offered for sponsors of this event.

### Platinum Sponsor (\$5,000)

Includes Gold Sponsor package and:

- Name in lights! Company name or logo in the drone show
- Attraction title rights at one of the following: Featured Band; Beer Tent; Family Zone; Axe Throwing
- 1 Individual Facebook & Instagram Post
- Premier event webpage listing

### Gold Sponsor \$3,000

Includes:

- 4x mention in e-blasts
- 2 Facebook & Instagram posts
- Logo on event sponsor signage (provided by Village)
- Announcement at event
- Vendor booth space at event

### Silver Sponsor \$1,000

Includes:

- Logo on event webpage
- 2x mention in e-blasts
- 1 Facebook & Instagram post
- Logo on event sponsor signage (provided by Village)
- Announcement at event
- Vendor booth space at event

### Bronze Sponsor \$500

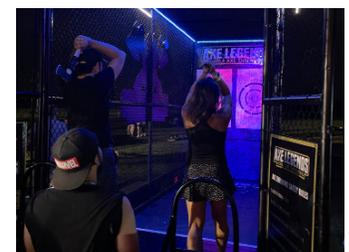
Includes:

- Logo on event webpage
- 1x mention in e-blasts
- Announcement at event
- Vendor booth space at event

### Neighbor Sponsor (\$250)

Includes:

- Logo on event webpage
- 1x mention in e-blasts





# SPONSORSHIP

## MOVIES IN THE BARN

Dates: Friday, January 16, 2026  
 Friday, October 23, 2026

Time: Doors open at 5:30 p.m.  
 Show time at 6:30 p.m.

Location: Village Hall Barn

Webpage: [www.vhw.org/MoviesInTheBarn](http://www.vhw.org/MoviesInTheBarn)

At our Movies in the Barn, families gather in our cozy and rustic Village Barn for a fun evening with family and friends. We hold two Movie in the Barn events each year. Doors open at 5:30 p.m. where participants can settle in and enjoy a craft and activities. Show time is at 6:30 p.m. Movies are suitable for all ages to enjoy.

	<b>ACADEMY</b> \$1,000	<b>GOLDEN GLOBE</b> \$500	<b>RED CARPET</b> \$275
Exclusive sponsorship rights	✓ Both events!	1 event	
Webpage listing	Premier	✓	
Mention in weekly e-blast (sent to over 4,400 emails!)	2x	1x	
Facebook & Instagram post	2x	1x	1x
Event sponsor signage 18" x 24" Provided by Village	✓		
Signage rights at event Provided by sponsor	✓	✓	
Speaking rights at event	Both events	1 event	
Announcement at event	Both events	1 event	1 event
Vendor booth space at event	Both events	1 event	1 event





# SPONSORSHIP

## HOLIDAY CRAFT FAIR

Date: Saturday, November 28, 2026  
 Time: 10:00 a.m. - 3:00 p.m.  
 Location: Village Hall Barn  
 Webpage: [www.vhw.org/CraftFair](http://www.vhw.org/CraftFair)



The annual Hawthorn Woods Holiday Craft Fair consists of 26 unique crafters who bring their one-of-a-kind items to make the holiday season extra special when planning gifts and decorating your home. The Village Barn puts us all in the holiday spirit as it is adorned with lights and holiday decor, and holiday music is played throughout the day. This popular event is a local favorite during the holiday season!

	<b>GOLD</b> <b>\$1,500</b>	<b>SILVER</b> <b>\$750</b>	<b>BRONZE</b> <b>\$300</b>
Category exclusive sponsorship rights	✓		
Webpage listing	Premier	✓	
Mention in weekly e-blasts	2x	1x	
Mention in Special Event E-Blast	1x	1x	1x
Facebook & Instagram post	1x	1x	1x
Event sponsor signage 18" x 24" Provided by Village	✓		
Signage rights at event Provided by sponsor	✓	✓	
Logo on Event Postcard	✓		
Logo in Event Program	✓		
Vendor booth space at event	✓		





# SPONSORSHIP

## HOMETOWN HOLIDAY

Date: Friday, December 4, 2026  
 Time: 5:00 p.m. - 8:00 p.m.  
 Location: TBD  
 Webpage: [www.vhw.org/Hometown Holiday](http://www.vhw.org/Hometown Holiday)



We proudly host the Hawthorn Woods Hometown Holiday event. This event is a nostalgic evening where our community can gather to celebrate the holidays as children visit with Santa, and we listen to the sounds of the season while sipping on hot cocoa and enjoying a cookie treat. This well attended event is a popular tradition with local families.

	<b>NORTH POLE \$2,000</b>	<b>CANDY CANE \$1,000</b>	<b>GINGER BREAD \$500</b>
Category exclusive sponsorship rights	✓		
Webpage listing	Premier	✓	
Mention in weekly e-blast (sent to over 4,400 emails!)	2x	1x	1x
Facebook & Instagram post	2x	1x	1x
Logo on Event Postcard	1x		
Event sponsor signage 18" x 24" Provided by Village	✓		
Signage rights at event Provided by sponsor	✓	✓	
Speaking rights at event	✓		
Announcement at event	✓	✓	✓
Vendor booth space at event	✓	✓	✓

### Elf Sponsor Package (\$250)

Includes:

- Logo on event webpage
- 1x mention in special event e-blast





# SPONSORSHIP

## SENIOR GATHERINGS

Once a month we host a senior gathering for local seniors to enjoy good friends, good food, and memorable moments. We gather for lunch at the Hawthorn Woods Village Barn the second Wednesday of every month at noon. The Village provides the main dish and our seniors bring a dish to pass. A different guest speaker is featured at each event to engage our attendees. We also celebrate birthdays and play trivia games.

Our November Gathering\* is held off-site at a restaurant. This is our highest attended gathering where seniors enjoy a sit down meal for a minimal fee. The Mayor is scheduled to attend to provide a Village update.

	<b>GOLD*</b> <b>\$750</b>	<b>SILVER</b> <b>\$475</b>	<b>BRONZE</b> <b>\$250</b>
Exclusive sponsorship rights	*November Gathering	2 events	1 event
Webpage listing	Premier	✓	✓
Mention in weekly e-blast (sent to over 4,400 emails!)	3x	2x	1x
Mention in monthly senior e-blast	3x	2x	1x
Facebook & Instagram post	2x	2x	1x
Signage rights at event Provided by sponsor	✓	✓	✓
Guest speaking rights at event	At November Gathering	At sponsored events	At sponsored event
Announcement at event	At November Gathering	At sponsored events	At sponsored event
Attendance at event	At November Gathering	At sponsored events	At sponsored event
Ability to distribute hand-outs	At November Gathering	At sponsored events	At sponsored event

### 2026 Senior Gathering Schedule

- Wednesday, January 14, Noon
- Wednesday, February 11, Noon
- Wednesday, March 11, Noon
- Wednesday, April 8, Noon
- Wednesday, May 13, Noon
- Wednesday, June 10, Noon
- Wednesday, July 8, Noon
- Wednesday, August 12, Noon
- Wednesday, September 9, Noon
- Wednesday, October 14, Noon
- Wednesday, November 18, Noon \*
- Wednesday, December 9, Noon





## SPONSORSHIP DEFINITIONS & DESCRIPTIONS

Exclusive sponsorship rights: Your business/organization/group will be the sole sponsor affiliated with a specific event date. Offered on a first-come, first-served basis.

Category exclusive sponsorship rights: Your business/organization/group will be the sole sponsor/vendor within its product or service category affiliated with a specific event date. Offered on a first-come, first-served basis.

Webpage listing: Each program and event has a dedicated webpage on the Village's website, [www.vhw.org](http://www.vhw.org). Your logo will be posted to this page. Premier listings will be at the top of the webpage and will include contact information and a direct link to your website.

Weekly e-blast: The Village sends an e-blast every Thursday afternoon. Your logo and a direct link to your website will be included in this electronic publication that is sent to over 5,200 email addresses.

Special event e-blast: The Village sends an e-blast which only includes event information. This may be sent on the event date, or the week prior to the event. Your logo will be included in this electronic publication that is sent to over 5,200 email addresses.

Facebook & Instagram: The Village will post your business/organization/group's logo to the Village's social media platforms - Facebook (@villageofhawthornwoods) and Instagram (hawthorn\_woods). The Village has over 2,800 followers on social media.

Printed newsletter: The Village publishes, prints, and mails four newsletters per year to all Hawthorn Woods addresses. Your logo will be included in one of these publications. We do our best to include you in the issue where the sponsored event is promoted.

Event sponsor signage: The Village provides your business/organization/group with your logo or name printed on a sign or banner that is posted at the sponsored event. Please ask about specifics for signage provided at your sponsored event.

Signage rights: Your business/organization/group may post a sign, banner, or flag with your logo and information at the event site. Signage type and content must be approved by the Village. The Village reserves the right to remove any signage for any reason. Please contact us to coordinate your signage prior to making any purchases.

Speaking rights: Your business/organization/group may speak to the event attendees no more than to 2 minutes.

Vendor booth: Your business/organization/group may set up a booth at the sponsored event. A booth includes an 8-foot-long table and 2 chairs. If you need additional setup, please contact us in advance. Vendors have the right to sell items, promote services, and distribute handouts.