



SPONSORSHIP

4TH OF JULY PARADE

Date: Tuesday, July 4, 2023
 Time: 10:00 a.m.
 Location: Lagoon Drive to Village Hall
 Webpage: www.vhw.org/4thOfJuly



Celebrate America and our freedom with a march through town! We march down Lagoon Drive and end our celebration with a flag-raising ceremony at Village Hall. Entry into the parade is free for all, except groups within political affiliation.

	GOLD \$1,000	SILVER \$500	BRONZE \$250
Category exclusive sponsorship rights	✓		
Webpage listing	Premier	✓	
Mention in weekly e-blast (sent to over 4,400 emails!)	4x	2x	
Facebook & Instagram post	2x	1x	1x
Logo in printed newsletter	1x		
Event sponsor signage 18" x 24" Provided by Village	✓		
Speaking rights at flag raising	✓		
Announcement at flag raising	✓	✓	✓
Parade entry positioning	Priority 1	Priority 2	Priority 3

Neighbor Sponsor Package (\$150)

Includes:

- Logo on event webpage
- 1x mention in special event e-blast
- Parade entry

