



# SPONSORSHIP

## HOMETOWN HOLIDAY

Date: Saturday, December 2, 2023  
 Time: 3:00 p.m. - 6:00 p.m.  
 Location: Community Park  
 Webpage: [www.vhw.org/Hometown Holiday](http://www.vhw.org/Hometown Holiday)



We proudly host the Hawthorn Woods Hometown Holiday event. This outdoor event is a nostalgic evening where our community can gather to celebrate the holidays as we light our community tree, visit with Santa, enjoy wagon rides, and listen to the sounds of the choir caroling.

	<b>NORTH POLE \$2,000</b>	<b>CANDY CANE \$1,000</b>	<b>GINGER BREAD \$500</b>
Category exclusive sponsorship rights	✓		
Webpage listing	Premier	✓	
Mention in weekly e-blast (sent to over 4,400 emails!)	4x	2x	1x
Facebook & Instagram post	2x	1x	1x
Logo in printed newsletter	1x		
Event sponsor signage 18" x 24" Provided by Village	✓		
Signage rights at event Provided by sponsor	✓	✓	
Speaking rights at event	✓		
Announcement at event	✓	✓	✓
Vendor booth space at event	✓	✓	✓

### Elf Sponsor Package (\$150)

Includes:

- Logo on event webpage
- 1x mention in special event e-blast

