



SPONSORSHIP

HOMETOWN HOLIDAY

Date: Friday, December 4, 2026
 Time: 5:00 p.m. - 8:00 p.m.
 Location: TBD
 Webpage: www.vhw.org/Hometown Holiday



We proudly host the Hawthorn Woods Hometown Holiday event. This event is a nostalgic evening where our community can gather to celebrate the holidays as children visit with Santa, and we listen to the sounds of the season while sipping on hot cocoa and enjoying a cookie treat. This well attended event is a popular tradition with local families.

	NORTH POLE \$2,000	CANDY CANE \$1,000	GINGER BREAD \$500
Category exclusive sponsorship rights	✓		
Webpage listing	Premier	✓	
Mention in weekly e-blast (sent to over 4,400 emails!)	2x	1x	1x
Facebook & Instagram post	2x	1x	1x
Logo on Event Postcard	1x		
Event sponsor signage 18" x 24" Provided by Village	✓		
Signage rights at event Provided by sponsor	✓	✓	
Speaking rights at event	✓		
Announcement at event	✓	✓	✓
Vendor booth space at event	✓	✓	✓

Elf Sponsor Package (\$250)

Includes:

- Logo on event webpage
- 1x mention in special event e-blast

