

The Hawthorn Woods Community

Located in a growing, highly desirable area of Lake County, Hawthorn Woods is an upscale community of 8,000 residents located 32 miles northwest of downtown Chicago. Our more than 2,500 homes are generally set on one-acre parcels and our median household income is greater than \$172,000. Currently, Hawthorn Woods boasts more than 600 acres of undeveloped land adjacent to state and county highways primed and ready to address the needs of this underserved market. The surrounding region is home to more than 55,000 people with a median household income of \$157,000.

Midlothian Road Corridor/Town Center

The Midlothian Corridor runs along a 2.5-mile stretch of state highway that boasts high daily traffic counts. The area is part of an overall vision to turn Midlothian Road into the commercial and cultural hub of our village and attract regional patrons while maintaining and augmenting our carefully crafted rural design and atmosphere.

- 288 acres of developable land
- Village water with capacity
- Lake County sewer
- Pedestrian trail to connect all parcels
- Waterwalk feature
- 55,000 people in four-mile radius with \$157,000 household income
- 45,400 average daily traffic

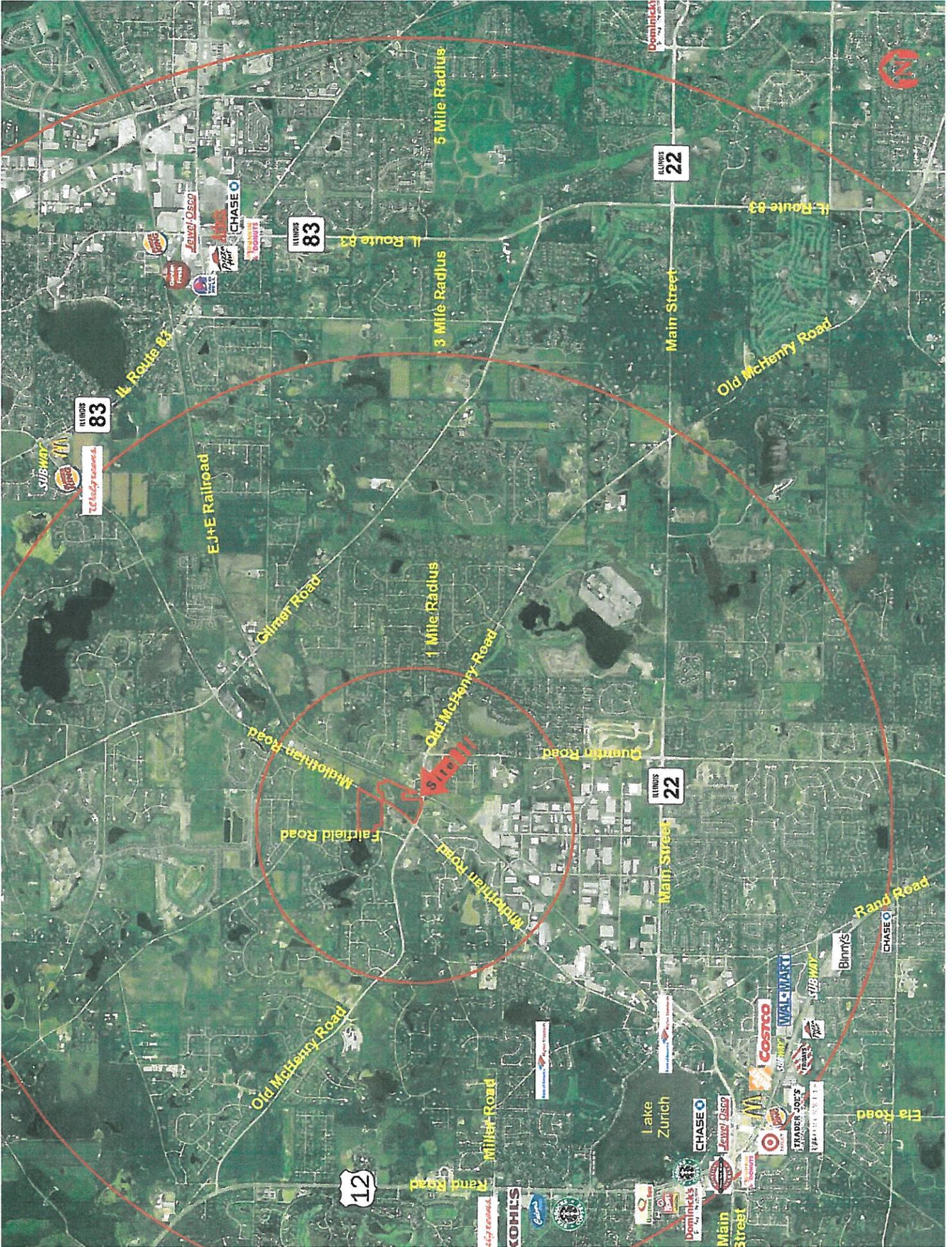
Northern Commercial Area

Our Northern Commercial Area consists of more than 300 acres of land with frontage along state and county highways, including Route 176, Route 60, Route 83, and Gilmer Road.

- Mixed-use zoning ideal for large-parcel/multi-use development
- Village utilities with capacity

Route 22/Quentin Road

The village has 16 acres of developable land along one of the area's most-travelled intersections. The northeast corner of Route 22 and Quentin Road is a busy, lighted intersection, ripe for commercial development. Village water and Lake County sewer service the remainder of this parcel.



5 Mile Radius

3 Mile Radius

1 Mile Radius

IL ROUTE 83

IL ROUTE 22

IL ROUTE 83

IL ROUTE 22

IL ROUTE 83

IL ROUTE 12

E 14th Road

Main Street

Old McHenry Road

Gilmer Road

Old McHenry Road

Midkiff Road

Fairfield Road

Quattrin Road

Midkiff Road

Old McHenry Road

Rand Road

Rand Road

Miller Road

E 14th Road

Lake Zurich

CHASE

Jewel

Costco

WAL-MART

Subway

Trader Joe's

Bunnys

CHASE

Main Street

Dominick's

Starbucks

CVS

Walgreens

Domino's

Chick-fil-A

Wendy's

McDonald's

Hardee's

Arby's

Jack-in-the-Box

Sonic Drive-Ins

Five Guys

Jimmy John's

Jersey Mike's

Quiznos

On the Border Mexican Grill & Cantina

El Pollo Loco

Pepperoni John's

Firehouse Subs

Hero's

Subway

Wendy's

McDonald's

Chick-fil-A

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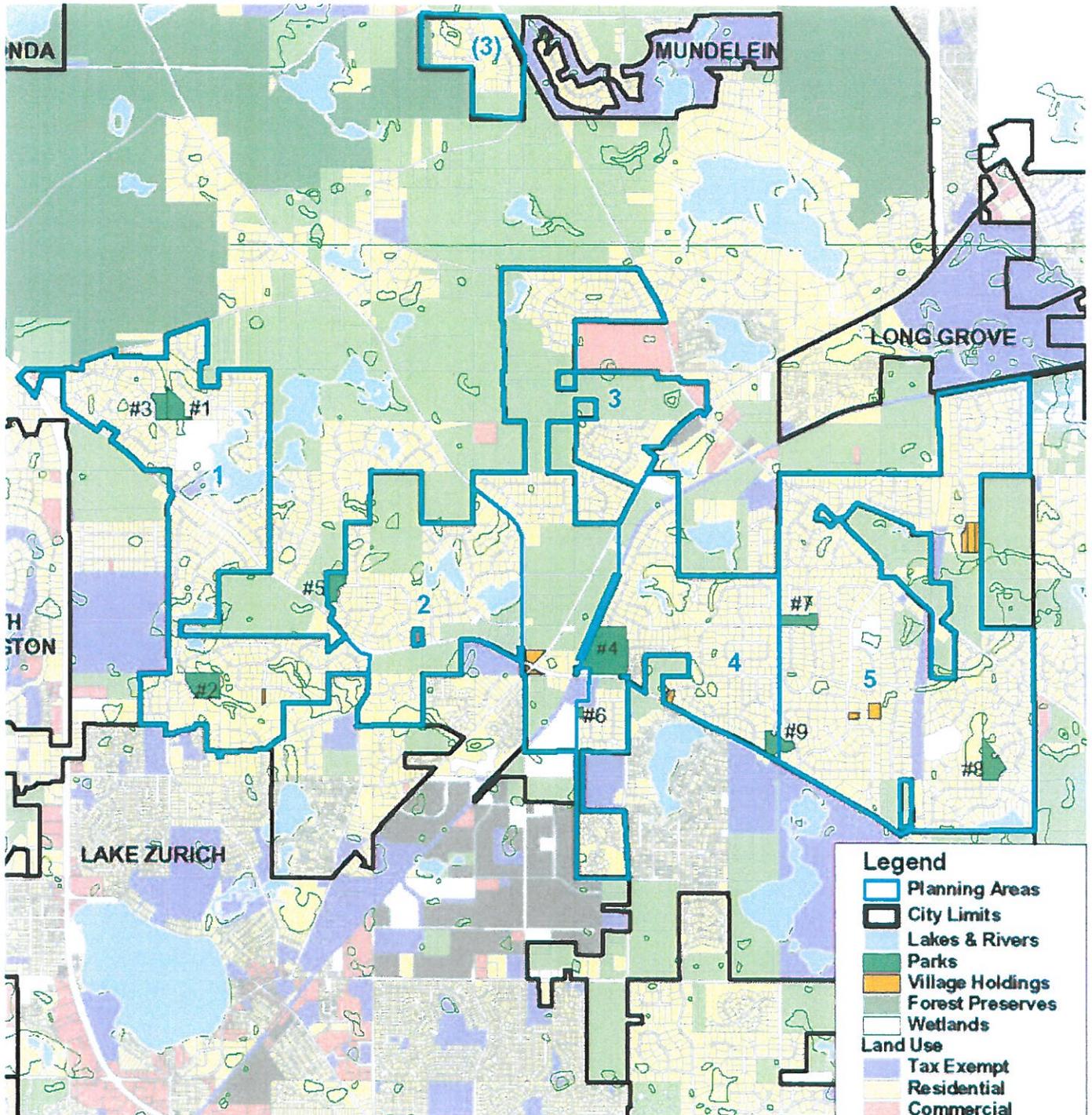
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Quiznos

On the Border Mexican Grill & Cantina

El Pollo Loco

Village of Hawthorn Woods Planning Areas and Land Uses



Data Sources: Lake County Department of Management Services, GIS Division, Illinois Department of Natural Resources



MIDLOTHIAN
CORRIDOR

GINNER ROAD

MIDLOTHIAN ROAD

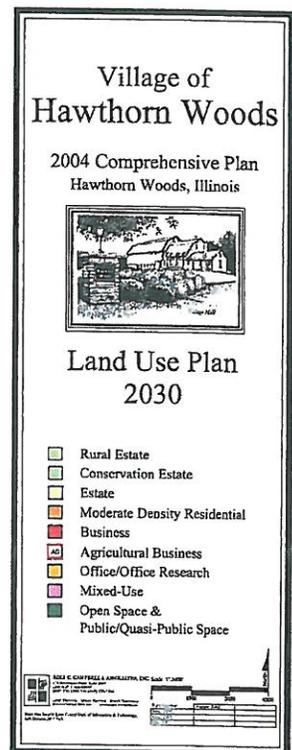
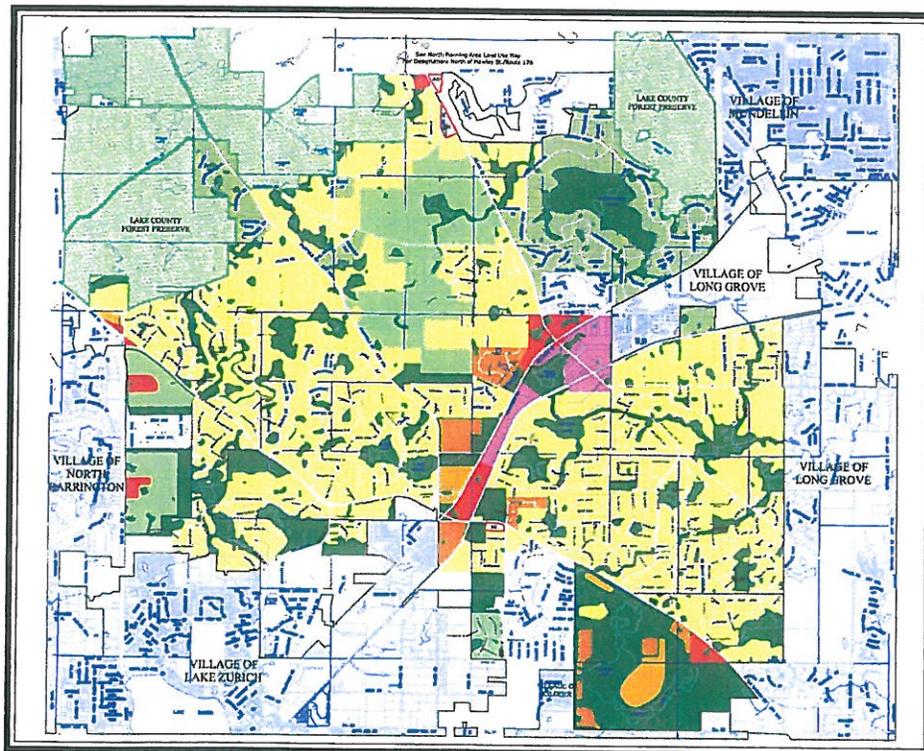
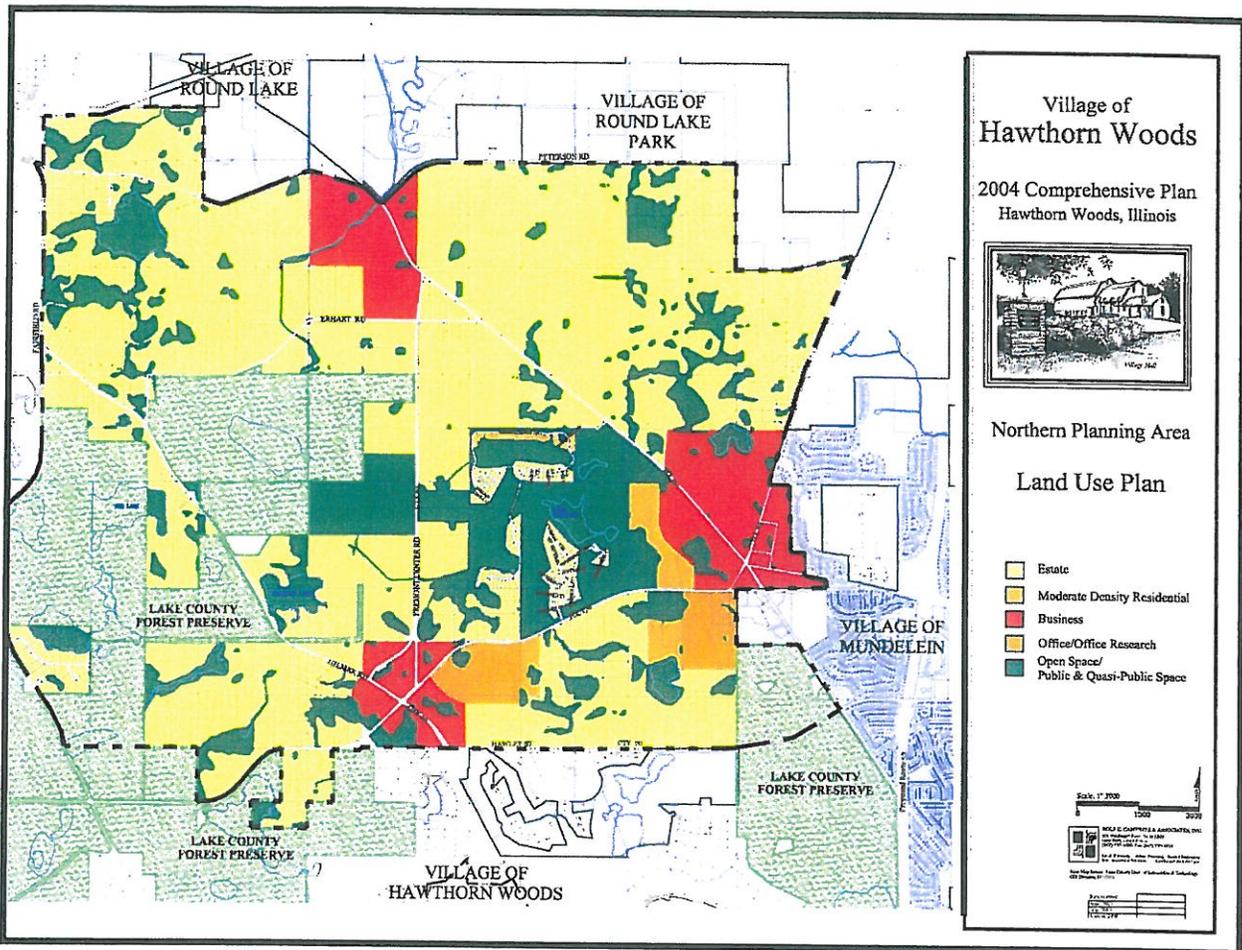
OLD MCHENRY ROAD

Suburban profile 2010 census results for Lake County, by town

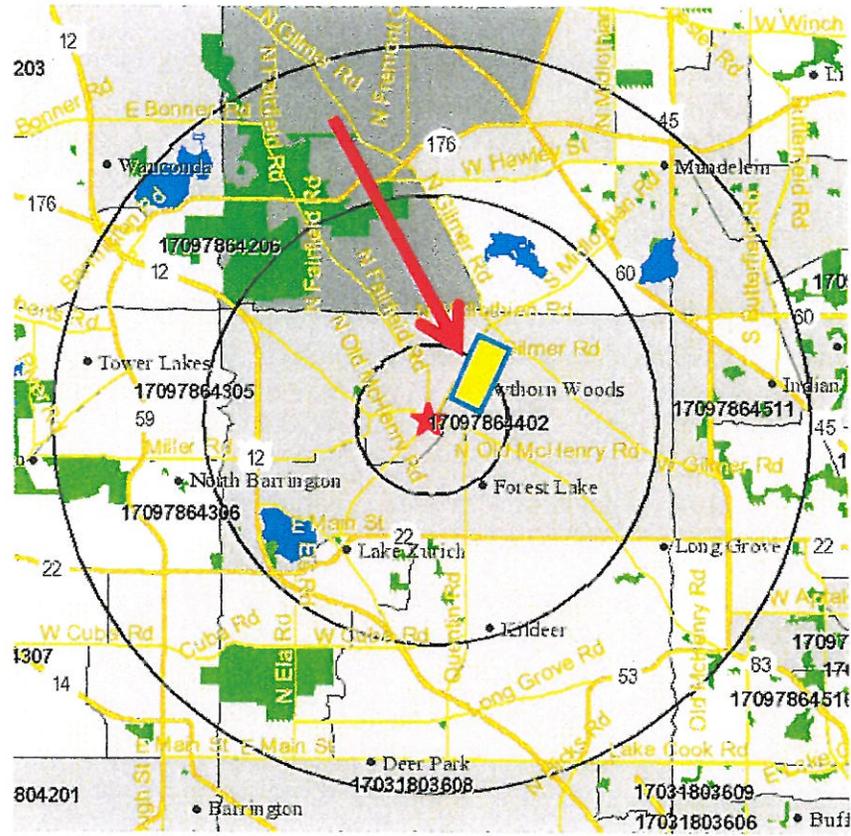
	TOTAL POP. 2010	% CHNG. FROM 2000	WHITE 2010	% CHNG. FROM 2000	HISPANIC OR LATINO* 2010	% CHNG. FROM 2000	BLACK/ AFRICAN AMERICAN 2010	% CHNG. FROM 2000	AMERICAN INDIAN/ ALASKA NATIVE '10	% CHNG. FROM 2000	ASIAN 2010	% CHNG. FROM 2000	NATIVE HAWAIIAN/ OTHER PACIFIC '10	% CHNG. FROM 2000	SOME OTHER RACE ALONE	% CHNG. FROM 2000	TWO OR MORE RACES	% CHNG. FROM 2000
Illinois	12,830,632	3.3%	9,177,877	0.6%	2,027,578	32.5%	1,866,414	-0.6%	43,963	41.8%	586,934	38.8%	4,050	-12.1%	861,412	19.2%	289,982	23.4%
Cook County	5,194,675	-3.4%	2,877,212	-4.9%	1,244,762	16.1%	1,287,767	-8.4%	21,559	39.1%	322,672	24.0%	1,724	-32.7%	551,971	3.9%	131,770	-3.3%
DuPage County	916,924	1.4%	714,140	-6.0%	121,506	49.3%	42,346	53.4%	2,415	58.9%	92,304	29.5%	217	0.0%	45,106	60.1%	20,396	31.7%
Kane County	515,269	27.5%	384,548	20.0%	158,390	65.1%	29,422	26.4%	2,887	130.0%	17,895	145.3%	193	34.0%	66,818	55.9%	13,506	51.2%
Lake County	703,462	9.2%	528,204	2.3%	139,987	51.0%	49,033	9.6%	3,279	82.1%	44,358	76.7%	294	-4.5%	60,008	38.6%	18,286	41.4%
McHenry County	308,760	18.7%	278,257	13.9%	35,249	79.8%	3,283	115.6%	939	111.0%	7,807	106.4%	80	45.5%	13,194	83.0%	5,200	84.3%
Will County	677,560	34.9%	514,604	25.2%	105,817	141.8%	75,743	44.2%	1,703	64.1%	30,833	177.2%	136	-16.0%	39,025	114.2%	15,456	58.8%
LAKE COUNTY COMMUNITIES																		
Antioch	14,430	84.2%	12,813	53.2%	1,231	217.3%	444	372.3%	24	-22.6%	538	427.6%	14	1300.0%	295	210.5%	302	202.0%
Bannockburn	1,583	10.8%	1,212	-3.1%	53	6.0%	97	102.1%	5	400.0%	219	200.0%	1	0.0%	14	-41.7%	35	12.9%
Beach Park	13,638	35.4%	9,398	9.4%	3,420	150.0%	1,455	218.4%	85	203.6%	773	415.3%	6	100.0%	1,448	135.1%	473	109.5%
Buffalo Grove	41,496	-3.5%	33,122	-13.0%	2,040	43.2%	416	28.0%	67	179.2%	6,639	83.5%	18	200.0%	587	50.9%	847	32.6%
Dear Park	3,200	3.2%	2,973	-0.1%	110	134.0%	28	55.5%	0	-100.0%	137	82.7%	1	0.0%	21	162.5%	40	90.5%
Deerfield	18,225	-1.1%	17,124	-3.0%	510	63.5%	94	54.1%	17	142.9%	865	43.0%	3	-25.0%	137	73.4%	185	30.3%
Fox Lake Hills CDP	2,591	1.2%	2,410	-2.2%	167	122.7%	52	73.3%	5	66.7%	18	20.0%	0	N/A	70	536.4%	36	-2.7%
Fox Lake	10,579	15.1%	8,819	12.0%	940	76.4%	103	47.1%	33	50.0%	101	68.3%	2	-60.0%	268	111.3%	223	92.2%
Fox River Grove	4,654	-0.2%	4,544	-2.6%	261	40.3%	31	-6.1%	6	0.0%	143	130.6%	0	N/A	48	-12.7%	82	90.7%
Gages Lake CDP	10,108	-2.1%	8,598	-10.2%	872	100.0%	390	85.7%	34	21.4%	614	88.3%	5	400.0%	287	93.9%	269	104.5%
Grayslake	20,957	13.2%	17,543	4.2%	1,853	101.4%	691	135.8%	53	51.4%	1,415	80.7%	5	-16.7%	716	126.0%	529	125.1%
Green Oaks	3,864	8.2%	3,348	3.2%	128	36.2%	64	-12.9%	2	-60.0%	327	87.7%	0	N/A	24	80.0%	111	122.0%
Gurnee	31,295	8.5%	22,924	-5.2%	3,665	110.9%	2,443	67.4%	93	78.8%	3,823	53.3%	14	-8.7%	1,206	94.2%	930	63.7%
Hainesville	3,297	68.0%	2,624	43.2%	806	206.1%	145	291.9%	29	1350.0%	423	252.5%	1	0.0%	248	153.1%	127	234.2%
Hawthorn Woods	7,863	27.7%	6,850	20.7%	288	132.3%	107	154.8%	10	900.0%	510	174.2%	1	-75.0%	46	35.3%	139	131.7%
Highland Park	29,763	-5.1%	27,099	-5.3%	2,167	-22.4%	548	-2.0%	54	125.0%	864	20.7%	9	125.0%	748	-31.1%	441	19.2%
Highwood	5,405	30.5%	3,764	24.2%	3,074	94.1%	83	-6.7%	17	-29.2%	121	37.5%	1	-50.0%	1,239	74.0%	180	-9.1%
Island Lake	8,080	-0.9%	7,305	-4.5%	1,130	66.4%	88	120.0%	12	-7.7%	153	15.8%	2	100.0%	382	72.1%	138	40.8%
Kildeer	3,968	14.7%	3,390	4.4%	127	58.8%	35	9.4%	0	N/A	441	198.0%	2	N/A	33	153.8%	67	219.0%
Lake Barrington	4,973	4.5%	4,759	2.7%	114	142.6%	36	80.0%	4	-55.6%	125	145.1%	0	-100.0%	6	-14.3%	43	30.3%
Lake Bluff	5,722	-5.5%	5,267	-8.7%	109	51.4%	33	6.5%	6	200.0%	317	58.5%	0	-100.0%	25	78.6%	74	105.6%
Lake Forest	19,375	-3.4%	17,846	-5.2%	542	44.1%	213	-21.4%	28	133.3%	904	30.6%	1	-86.2%	132	48.3%	251	63.0%
Lakeview	6,017	118.8%	5,272	103.9%	790	303.1%	119	361.1%	15	375.0%	199	290.2%	1	-80.0%	301	276.3%	106	135.6%
Lake Villa	8,741	49.1%	7,537	38.3%	714	294.5%	344	137.2%	18	157.1%	438	356.3%	0	-100.0%	225	332.1%	179	64.7%
Lake Zurich	19,631	8.4%	17,015	1.8%	1,521	51.3%	189	29.5%	23	-23.3%	1,444	109.0%	12	500.0%	619	73.4%	329	97.0%
Libertyville	20,315	-2.1%	18,303	-4.3%	836	47.7%	249	18.0%	32	77.8%	1,164	22.7%	8	33.3%	213	-7.8%	346	68.0%
Lincolnshire	7,275	19.1%	6,654	15.8%	149	-2.6%	64	106.5%	1	-50.0%	443	95.2%	0	-100.0%	25	-16.7%	88	33.3%
Lindenhurst	14,482	15.3%	12,846	10.4%	984	93.7%	341	85.1%	35	84.2%	656	74.0%	4	300.0%	273	65.5%	307	100.7%
Long Grove	8,043	19.4%	6,750	10.4%	258	27.7%	99	57.1%	1	0.0%	961	110.7%	0	N/A	88	144.4%	144	128.6%
Mettawa	547	49.0%	492	40.2%	60	300.0%	10	N/A	0	N/A	25	177.8%	0	N/A	10	150.0%	10	233.3%
Mundelein	31,064	0.4%	22,457	-7.7%	9,344	24.8%	471	-4.7%	203	133.3%	2,724	33.3%	10	-56.3%	4,404	33.5%	795	21.9%
North Barrington	3,047	4.4%	2,848	1.1%	72	1.4%	16	14.3%	0	N/A	118	151.1%	0	-100.0%	16	60.0%	49	63.3%
North Chicago	32,574	-9.3%	15,601	-9.0%	8,857	35.2%	9,746	-26.2%	231	-23.3%	1,224	-5.0%	43	-18.9%	4,333	57.6%	1,956	2.6%
Port Barrington	1,517	92.5%	1,335	73.6%	87	295.5%	18	350.0%	0	N/A	109	1262.5%	0	-100.0%	19	850.0%	36	800.0%
Riverwoods	3,860	-4.8%	3,410	-5.7%	102	34.2%	27	92.9%	8	N/A	171	-1.2%	0	-100.0%	20	183.7%	24	22.6%
Round Lake Beach	28,175	9.0%	19,359	0.7%	13,530	67.4%	1,198	51.3%	374	132.3%	844	58.1%	7	-38.4%	3,436	23.9%	957	28.1%
Round Lake Heights	2,676	98.7%	1,820	64.1%	963	234.4%	136	385.7%	19	850.0%	156	940.0%	0	-100.0%	442	211.3%	103	108.0%
Round Lake Park	7,505	24.3%	5,371	9.5%	2,899	83.0%	256	146.2%	126	472.7%	83	151.5%	1	0.0%	1,472	80.2%	196	25.6%
Round Lake	18,289	213.1%	12,603	163.6%	4,631	258.4%	873	652.6%	92	300.0%	2,340	1989.3%	14	600.0%	1,774	181.6%	593	235.0%
Third Lake	1,182	-12.6%	1,123	-13.2%	69	53.3%	4	-42.9%	4	N/A	16	-38.5%	0	N/A	15	87.5%	20	0.0%
Tower Lakes	1,283	-2.1%	1,217	-4.8%	44	144.4%	8	100.0%	0	-100.0%	22	120.0%	1	N/A	6	50.0%	29	123.1%
Vernon Hills	25,113	24.8%	17,927	8.8%	2,860	97.8%	549	61.5%	44	109.5%	4,858	106.6%	11	83.3%	1,198	103.7%	526	51.6%
Voio	2,329	1527.2%	2,404	1339.5%	367	750.0%	60	N/A	5	N/A	241	11950.0%	2	N/A	131	13000.0%	86	760.0%
Wadsworth	3,815	23.7%	3,342	15.2%	337	209.2%	156	194.3%	17	325.0%	89	178.1%	2	N/A	153	378.1%	56	-6.7%
Wauconda	13,603	44.0%	11,559	35.6%	2,424	115.5%	121	210.3%	19	-24.0%	574	239.6%	8	100.0%	1,070	78.3%	252	196.5%
Waukegan	89,076	1.3%	41,502	-5.7%	47,612	20.9%	17,081	1.1%	1,042	121.2%	3,825	21.6%	52	-8.6%	21,884	8.4%	3,642	18.3%
Winthrop Harbor	6,742	1.1%	6,131	-2.0%	515	70.0%	97	155.3%	26	-21.2%	156	22.8%	1	0.0%	137	35.6%	194	70.2%
Zion	24,413	8.8%	11,938	-11.1%	6,758	93.8%	7,566	22.1%	107	21.6%	563	31.5%	14	-12.5%	3,606	68.6%	1,219	32.5%

* Hispanic or Latino identity is an ethnicity, not a race. People of Hispanic or Latino origin are also counted within a racial category.
Note: CDP listed after some places stands for census designated place. It is used by the Census Bureau to account for unincorporated and other populated areas.

Source: U.S. Census Bureau

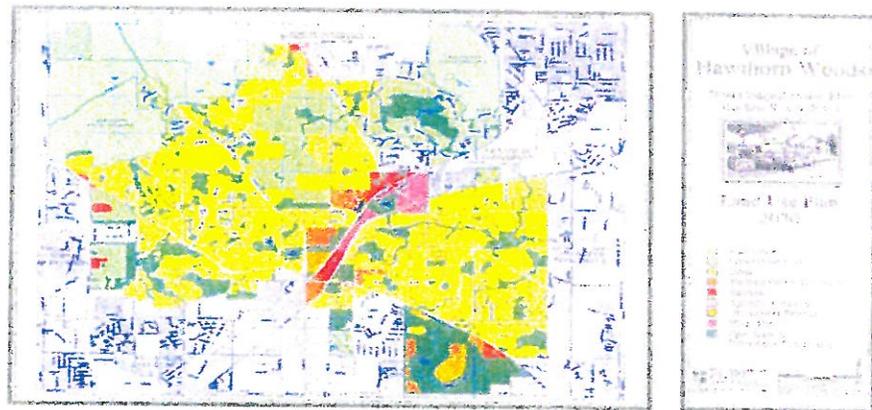
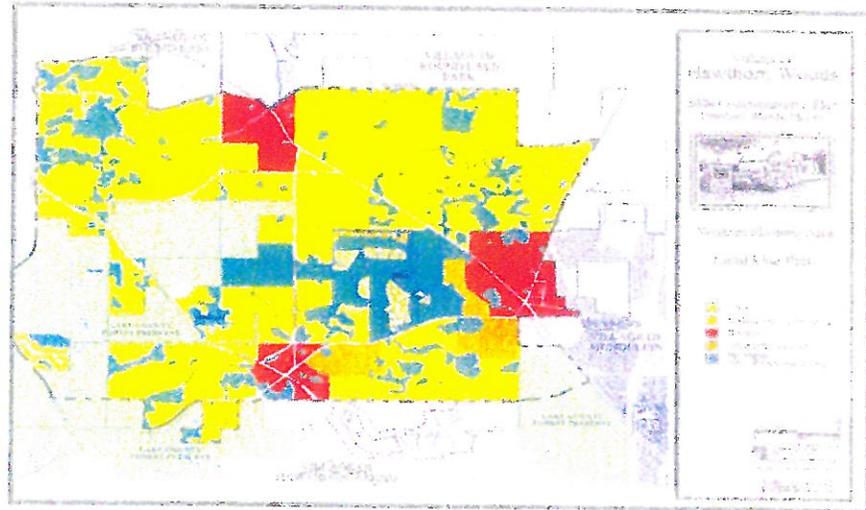


Maps and Aerials - I



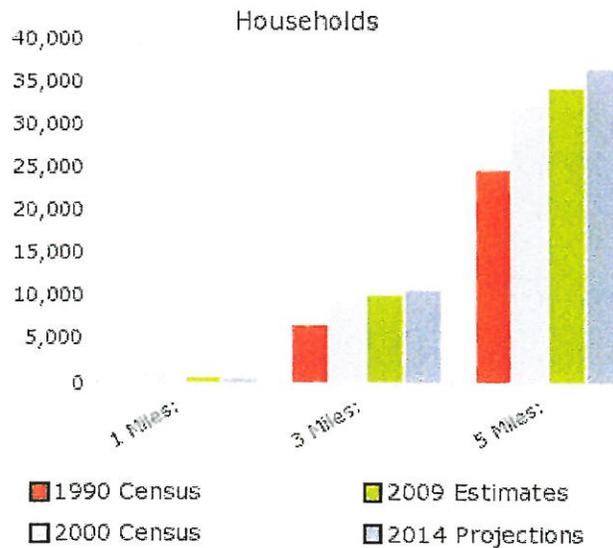
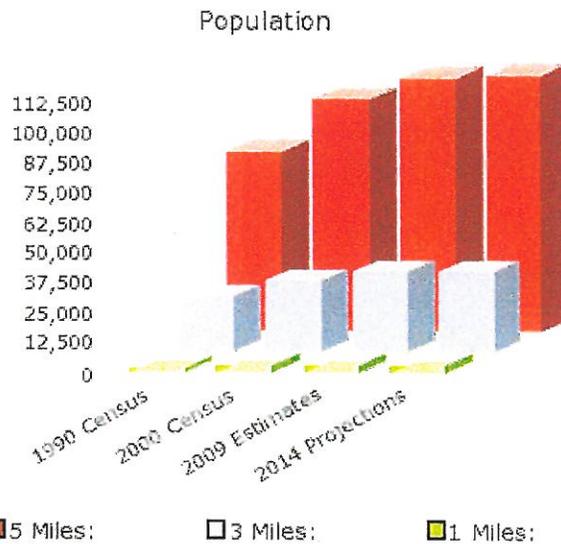
Source: Applied Geographic Solutions © 2009.

Land Use Plan



Demographics & Characteristics

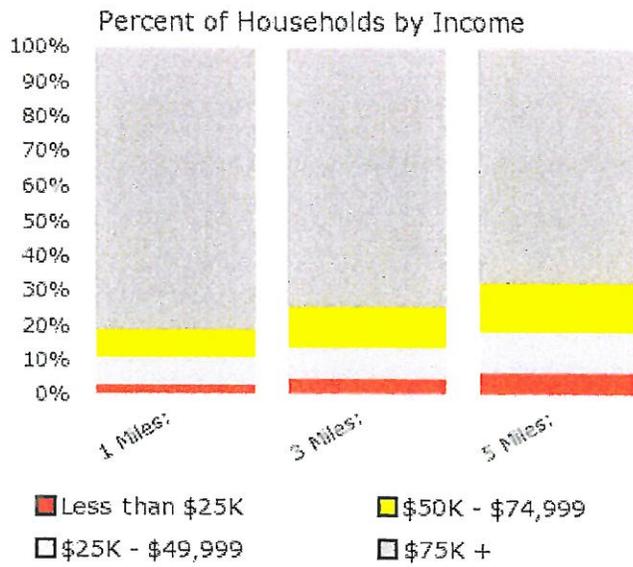
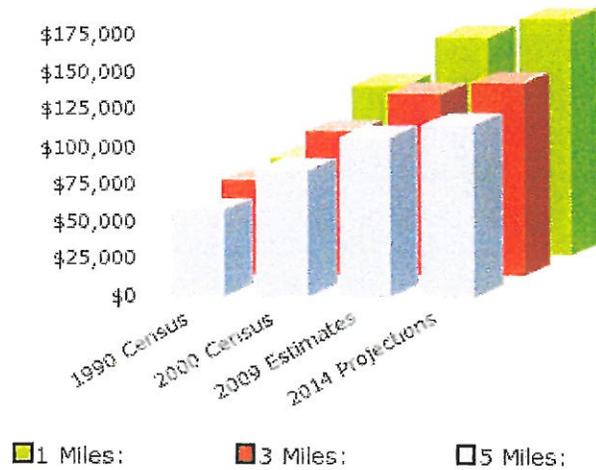
Intersection of N McHenry Road & Midlothian Road



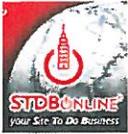
Source: **DemographicsNow**

Demographics & Characteristics

Median Household Income



Source: **DemographicsNow**



Market Profile

Prepared by STDBOnline

Hawthorn Woods
N Old Mchenry Rd & N
Midlothian Rd, Hawthorn...

Latitude: 42.21981
Longitude: -88.06681
Site Type: Ring

	Radius: 2 Miles	Radius: 4 Miles	Radius: 6 Miles
 2000 Total Population	13,306	50,267	162,853
2000 Group Quarters	93	287	1,070
2009 Total Population	16,141	58,688	180,175
2014 Total Population	17,473	62,174	188,690
2009 - 2014 Annual Rate	1.6%	1.16%	0.93%
 2000 Households	4,283	16,058	55,749
2000 Average Household Size	3.08	3.11	2.9
2009 Households	5,184	18,552	60,723
2009 Average Household Size	3.1	3.15	2.95
2014 Households	5,602	19,580	63,311
2014 Average Household Size	3.11	3.16	2.97
2009 - 2014 Annual Rate	1.56%	1.08%	0.84%
2000 Families	3,713	13,693	42,844
2000 Average Family Size	3.33	3.39	3.33
2009 Families	4,445	15,630	46,231
2009 Average Family Size	3.36	3.45	3.4
2014 Families	4,769	16,378	47,781
2014 Average Family Size	3.38	3.47	3.43
2009 - 2014 Annual Rate	1.42%	0.94%	0.66%
 2000 Housing Units	4,357	16,415	57,384
Owner Occupied Housing Units	91.4%	90.6%	80.0%
Renter Occupied Housing Units	6.9%	7.3%	17.1%
Vacant Housing Units	1.7%	2.1%	2.9%
2009 Housing Units	5,363	19,339	63,858
Owner Occupied Housing Units	88.4%	86.8%	77.6%
Renter Occupied Housing Units	8.3%	9.1%	17.5%
Vacant Housing Units	3.3%	4.1%	4.9%
2014 Housing Units	5,781	20,386	66,636
Owner Occupied Housing Units	88.7%	87.0%	78.0%
Renter Occupied Housing Units	8.2%	9.1%	17.0%
Vacant Housing Units	3.1%	4.0%	5.0%
Median Household Income			
2000	\$98,210	\$94,619	\$77,783
2009	\$120,176	\$115,883	\$93,540
2014	\$122,121	\$119,146	\$100,903
Median Home Value			
2000	\$288,018	\$279,632	\$227,468
2009	\$396,064	\$390,342	\$317,395
2014	\$445,868	\$451,565	\$361,891
Per Capita Income			
2000	\$39,691	\$40,662	\$35,690
2009	\$50,963	\$49,972	\$44,174
2014	\$53,329	\$52,627	\$46,487
Median Age			
2000	36.3	36.5	35.2
2009	38.5	38.7	37.2
2014	38.3	38.7	37.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



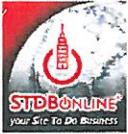
Hawthorn Woods
N Old Mchenry Rd & N
Midlothian Rd, Hawthorn...

Latitude: 42.21981
Longitude: -88.06681
Site Type: Ring

	Radius: 2 Miles	Radius: 4 Miles	Radius: 6 Miles
2000 Households by Income			
 Household Income Base	4,267	16,010	55,666
< \$15,000	1.9%	3.0%	4.7%
\$15,000 - \$24,999	4.5%	3.9%	5.2%
\$25,000 - \$34,999	5.1%	4.7%	6.6%
\$35,000 - \$49,999	7.4%	8.2%	11.5%
\$50,000 - \$74,999	15.0%	15.8%	19.5%
\$75,000 - \$99,999	17.0%	17.4%	16.6%
\$100,000 - \$149,999	22.3%	21.5%	18.1%
\$150,000 - \$199,999	12.8%	10.6%	8.0%
\$200,000+	14.0%	15.0%	9.8%
Average Household Income	\$124,217	\$126,732	\$103,637
2009 Households by Income			
Household Income Base	5,185	18,551	60,724
< \$15,000	2.0%	2.8%	3.7%
\$15,000 - \$24,999	2.6%	2.4%	3.4%
\$25,000 - \$34,999	3.3%	3.4%	4.2%
\$35,000 - \$49,999	5.5%	5.6%	8.3%
\$50,000 - \$74,999	10.0%	11.0%	14.3%
\$75,000 - \$99,999	17.8%	17.7%	20.1%
\$100,000 - \$149,999	22.3%	22.0%	20.3%
\$150,000 - \$199,999	13.3%	13.5%	11.1%
\$200,000+	23.3%	21.6%	14.5%
Average Household Income	\$160,776	\$157,422	\$130,682
2014 Households by Income			
Household Income Base	5,602	19,580	63,310
< \$15,000	1.8%	2.5%	3.2%
\$15,000 - \$24,999	2.6%	2.4%	3.3%
\$25,000 - \$34,999	2.9%	3.0%	3.8%
\$35,000 - \$49,999	5.4%	5.6%	8.4%
\$50,000 - \$74,999	8.8%	9.8%	13.3%
\$75,000 - \$99,999	14.6%	14.4%	17.3%
\$100,000 - \$149,999	27.1%	26.7%	24.5%
\$150,000 - \$199,999	12.9%	13.2%	11.0%
\$200,000+	23.8%	22.4%	15.2%
Average Household Income	\$168,680	\$166,438	\$138,087
2000 Owner Occupied HUs by Value			
Total	3,942	14,893	45,894
<\$50,000	0.1%	0.9%	0.8%
\$50,000 - 99,999	1.4%	1.3%	5.2%
\$100,000 - 149,999	6.3%	9.3%	18.1%
\$150,000 - 199,999	19.1%	16.1%	17.8%
\$200,000 - \$299,999	25.7%	27.1%	25.1%
\$300,000 - 499,999	37.5%	31.1%	23.4%
\$500,000 - 999,999	9.5%	12.3%	8.5%
\$1,000,000+	0.4%	1.9%	1.0%
Average Home Value	\$318,749	\$336,998	\$281,811
2000 Specified Renter Occupied HUs by Contract Rent			
Total	320	1,154	9,777
With Cash Rent	93.4%	93.9%	97.1%
No Cash Rent	6.6%	6.1%	2.9%
Median Rent	\$696	\$738	\$779
Average Rent	\$894	\$849	\$840

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Market Profile

Prepared by STDBonline

Hawthorn Woods
N Old Mchenry Rd & N
Midlothian Rd, Hawthorn...

Latitude: 42.21981
Longitude: -88.06681
Site Type: Ring

	Radius: 2 Miles	Radius: 4 Miles	Radius: 6 Miles
2000 Population by Age			
 Total	13,307	50,264	162,849
Age 0 - 4	8.5%	7.9%	7.7%
Age 5 - 9	9.9%	9.9%	8.8%
Age 10 - 14	9.5%	9.5%	8.4%
Age 15 - 19	6.9%	6.9%	6.8%
Age 20 - 24	2.8%	3.2%	4.7%
Age 25 - 34	9.8%	9.7%	13.1%
Age 35 - 44	21.9%	21.2%	19.4%
Age 45 - 54	17.4%	17.2%	15.7%
Age 55 - 64	8.0%	8.3%	8.0%
Age 65 - 74	3.3%	3.7%	4.2%
Age 75 - 84	1.7%	1.9%	2.4%
Age 85+	0.4%	0.6%	0.8%
Age 18+	67.1%	67.8%	70.3%
2009 Population by Age			
Total	16,144	58,688	180,177
Age 0 - 4	7.6%	7.2%	7.2%
Age 5 - 9	8.9%	8.3%	7.9%
Age 10 - 14	9.5%	9.2%	8.4%
Age 15 - 19	8.1%	8.3%	7.5%
Age 20 - 24	3.7%	4.1%	4.8%
Age 25 - 34	7.8%	8.4%	11.1%
Age 35 - 44	15.0%	14.2%	15.2%
Age 45 - 54	19.5%	19.4%	17.5%
Age 55 - 64	12.7%	12.7%	11.7%
Age 65 - 74	4.7%	5.1%	5.2%
Age 75 - 84	2.0%	2.2%	2.6%
Age 85+	0.6%	0.8%	1.0%
Age 18+	68.5%	69.9%	71.6%
2014 Population by Age			
Total	17,474	62,173	188,690
Age 0 - 4	7.3%	6.9%	7.1%
Age 5 - 9	8.6%	8.1%	7.8%
Age 10 - 14	9.4%	8.9%	8.2%
Age 15 - 19	8.1%	7.9%	7.2%
Age 20 - 24	4.2%	4.6%	5.2%
Age 25 - 34	8.6%	9.4%	11.4%
Age 35 - 44	12.9%	12.5%	13.7%
Age 45 - 54	17.7%	17.3%	16.2%
Age 55 - 64	14.0%	14.1%	12.8%
Age 65 - 74	6.3%	7.0%	6.8%
Age 75 - 84	2.2%	2.5%	2.7%
Age 85+	0.6%	0.8%	1.0%
Age 18+	69.2%	71.0%	72.4%
2000 Population by Sex			
Males	49.8%	50.1%	50.0%
Females	50.2%	49.9%	50.0%
2009 Population by Sex			
Males	49.9%	50.1%	50.1%
Females	50.1%	49.9%	49.9%
2014 Population by Sex			
Males	49.9%	50.1%	50.0%
Females	50.1%	49.9%	50.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Market Profile

Prepared by STDBonline

Hawthorn Woods
N Old Mchenry Rd & N
Midlothian Rd, Hawthorn...

Latitude: 42.21981
Longitude: -88.06681
Site Type: Ring

	Radius: 2 Miles	Radius: 4 Miles	Radius: 6 Miles
2000 Population by Race/Ethnicity			
 Total	13,305	50,266	162,851
White Alone	93.5%	91.1%	86.3%
Black Alone	0.8%	0.9%	1.4%
American Indian Alone	0.1%	0.1%	0.2%
Asian or Pacific Islander Alone	3.1%	4.4%	5.7%
Some Other Race Alone	1.4%	2.3%	5.0%
Two or More Races	1.1%	1.1%	1.5%
Hispanic Origin	4.1%	6.1%	11.9%
Diversity Index	19.4	26.4	40.9
2009 Population by Race/Ethnicity			
Total	16,142	58,688	180,176
White Alone	90.2%	86.9%	81.5%
Black Alone	1.3%	1.4%	1.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	4.3%	6.0%	7.6%
Some Other Race Alone	2.5%	3.9%	7.0%
Two or More Races	1.5%	1.6%	1.9%
Hispanic Origin	7.1%	10.3%	16.8%
Diversity Index	29.2	38.1	51.7
2014 Population by Race/Ethnicity			
Total	17,472	62,174	188,690
White Alone	88.0%	84.4%	78.7%
Black Alone	1.5%	1.6%	2.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	5.1%	7.0%	8.7%
Some Other Race Alone	3.3%	4.9%	8.3%
Two or More Races	1.8%	1.9%	2.2%
Hispanic Origin	9.3%	12.8%	19.7%
Diversity Index	35.4	44.3	57.1
2000 Population 3+ by School Enrollment			
 Total	12,639	48,118	155,512
Enrolled in Nursery/Preschool	3.5%	3.4%	2.8%
Enrolled in Kindergarten	1.7%	1.9%	1.8%
Enrolled in Grade 1-8	16.7%	16.8%	14.5%
Enrolled in Grade 9-12	6.8%	6.9%	6.4%
Enrolled in College	3.2%	3.2%	3.6%
Enrolled in Grad/Prof School	1.2%	1.4%	1.6%
Not Enrolled in School	66.8%	66.4%	69.2%
2009 Population 25+ by Educational Attainment			
Total	10,029	36,885	115,677
Less than 9th Grade	3.1%	3.0%	4.0%
9th - 12th Grade, No Diploma	2.3%	2.8%	4.0%
High School Graduate	17.6%	17.3%	17.9%
Some College, No Degree	19.9%	18.2%	17.9%
Associate Degree	7.0%	6.7%	6.1%
Bachelor's Degree	33.8%	33.2%	31.3%
Graduate/Professional Degree	16.3%	18.9%	18.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Market Profile

Prepared by STDBonline

Hawthorn Woods
N Old Mchenry Rd & N
Midlothian Rd, Hawthorn...

Latitude: 42.21981
Longitude: -88.06681
Site Type: Ring

	Radius: 2 Miles	Radius: 4 Miles	Radius: 6 Miles
2009 Population 15+ by Marital Status			
 Total	11,944	44,180	137,848
Never Married	22.3%	22.5%	25.5%
Married	70.5%	69.0%	63.8%
Widowed	2.4%	2.7%	3.4%
Divorced	4.8%	5.8%	7.3%
2000 Population 16+ by Employment Status			
 Total	9,317	35,591	119,628
In Labor Force	73.0%	71.7%	72.7%
Civilian Employed	72.0%	70.1%	70.6%
Civilian Unemployed	1.0%	1.6%	2.1%
In Armed Forces	0.1%	0.1%	0.0%
Not in Labor Force	27.0%	28.3%	27.3%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	94.8%	93.4%	92.8%
Civilian Unemployed	5.2%	6.6%	7.2%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	96.5%	95.7%	95.2%
Civilian Unemployed	3.5%	4.3%	4.8%
2000 Females 16+ by Employment Status and Age of Children			
Total	4,755	18,168	60,508
Own Children < 6 Only	12.4%	10.2%	9.8%
Employed/in Armed Forces	5.9%	5.4%	5.3%
Unemployed	0.0%	0.1%	0.2%
Not in Labor Force	6.5%	4.8%	4.3%
Own Children < 6 and 6-17 Only	10.9%	9.9%	8.4%
Employed/in Armed Forces	5.4%	4.5%	4.2%
Unemployed	0.2%	0.1%	0.1%
Not in Labor Force	5.4%	5.3%	4.1%
Own Children 6-17 Only	25.0%	26.2%	22.5%
Employed/in Armed Forces	17.3%	18.3%	15.9%
Unemployed	0.0%	0.2%	0.3%
Not in Labor Force	7.7%	7.7%	6.3%
No Own Children < 18	51.7%	53.6%	59.3%
Employed/in Armed Forces	31.7%	30.5%	35.5%
Unemployed	0.2%	0.8%	1.2%
Not in Labor Force	19.8%	22.3%	22.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Hawthorn Woods
N Old Mchenry Rd & N
Midlothian Rd, Hawthorn...

Latitude: 42.21981
Longitude: -88.06681
Site Type: Ring

	Radius: 2 Miles	Radius: 4 Miles	Radius: 6 Miles
2009 Employed Population 16+ by Industry			
 Total	7,982	28,692	91,015
Agriculture/Mining	0.5%	0.4%	0.3%
Construction	7.2%	6.7%	5.8%
Manufacturing	12.6%	13.0%	13.4%
Wholesale Trade	6.8%	5.5%	5.3%
Retail Trade	10.5%	10.9%	11.1%
Transportation/Utilities	5.8%	4.6%	3.6%
Information	3.1%	3.0%	2.7%
Finance/Insurance/Real Estate	14.3%	13.6%	11.9%
Services	37.4%	40.6%	44.2%
Public Administration	1.7%	1.7%	1.8%
2009 Employed Population 16+ by Occupation			
Total	7,984	28,694	91,015
White Collar	77.8%	78.5%	75.6%
Management/Business/Financial	26.9%	27.3%	24.3%
Professional	22.7%	24.0%	24.9%
Sales	17.5%	16.5%	14.6%
Administrative Support	10.8%	10.6%	11.7%
Services	9.6%	9.7%	11.2%
Blue Collar	12.5%	11.8%	13.2%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.5%	3.6%	3.7%
Installation/Maintenance/Repair	2.0%	2.2%	2.2%
Production	3.2%	2.9%	3.7%
Transportation/Material Moving	3.6%	3.0%	3.5%
2000 Workers 16+ by Means of Transportation to Work			
 Total	6,661	24,635	83,383
Drove Alone - Car, Truck, or Van	83.9%	82.8%	80.2%
Carpooled - Car, Truck, or Van	5.5%	6.2%	9.0%
Public Transportation	3.6%	4.2%	4.6%
Walked	0.4%	0.7%	0.9%
Other Means	1.1%	0.7%	0.9%
Worked at Home	5.6%	5.4%	4.4%
2000 Workers 16+ by Travel Time to Work			
Total	6,661	24,637	83,384
Did Not Work at Home	94.4%	94.6%	95.6%
Less than 5 minutes	1.5%	1.5%	1.8%
5 to 9 minutes	4.8%	5.5%	6.7%
10 to 19 minutes	21.1%	19.4%	22.0%
20 to 24 minutes	11.2%	10.9%	12.1%
25 to 34 minutes	21.4%	22.2%	21.2%
35 to 44 minutes	12.5%	10.8%	9.6%
45 to 59 minutes	12.2%	12.4%	10.8%
60 to 89 minutes	6.0%	8.1%	7.9%
90 or more minutes	3.6%	3.7%	3.4%
Worked at Home	5.6%	5.4%	4.4%
Average Travel Time to Work (in min)	31.1	32.5	30.7
2000 Households by Vehicles Available			
Total	4,267	16,072	55,732
None	1.0%	1.5%	2.9%
1	14.9%	16.2%	25.1%
2	58.1%	57.0%	52.3%
3	20.5%	19.3%	15.2%
4	4.4%	4.6%	3.3%
5+	1.1%	1.4%	1.1%
Average Number of Vehicles Available	2.2	2.1	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Hawthorn Woods
N Old Mchenry Rd & N
Midlothian Rd, Hawthorn...

Market Profile

Prepared by STDBonline

Latitude: 42.21981
Longitude: -88.06681
Site Type: Ring

	Radius: 2 Miles	Radius: 4 Miles	Radius: 6 Miles
2000 Households by Type			
 Total	4,283	16,057	55,749
Family Households	86.7%	85.3%	76.9%
Married-couple Family	78.6%	77.3%	66.3%
With Related Children	46.9%	45.7%	38.0%
Other Family (No Spouse)	8.1%	8.0%	10.5%
With Related Children	5.4%	5.1%	6.5%
Nonfamily Households	13.3%	14.7%	23.1%
Householder Living Alone	10.1%	11.5%	18.3%
Householder Not Living Alone	3.2%	3.2%	4.8%
Households with Related Children	52.3%	50.8%	44.4%
Households with Persons 65+	12.5%	13.5%	15.0%
2000 Households by Size			
Total	4,283	16,058	55,749
1 Person Household	10.1%	11.5%	18.3%
2 Person Household	29.7%	30.1%	30.3%
3 Person Household	20.7%	18.8%	17.6%
4 Person Household	24.0%	24.3%	19.9%
5 Person Household	11.2%	10.7%	9.1%
6 Person Household	3.1%	3.2%	2.9%
7+ Person Household	1.1%	1.4%	1.9%
2000 Households by Year Householder Moved In			
Total	4,267	16,073	55,730
Moved in 1999 to March 2000	13.8%	13.2%	17.5%
Moved in 1995 to 1998	30.7%	29.5%	31.2%
Moved in 1990 to 1994	20.7%	22.6%	20.7%
Moved in 1980 to 1989	24.5%	23.6%	19.3%
Moved in 1970 to 1979	7.5%	7.6%	7.3%
Moved in 1969 or Earlier	2.8%	3.4%	4.0%
Median Year Householder Moved In	1994	1993	1995
2000 Housing Units by Units in Structure			
 Total	4,348	16,420	57,396
1, Detached	95.0%	88.6%	66.5%
1, Attached	2.1%	5.2%	12.4%
2	0.6%	0.7%	0.9%
3 or 4	0.3%	1.3%	4.4%
5 to 9	0.3%	1.6%	8.0%
10 to 19	0.0%	0.9%	2.5%
20+	1.7%	1.1%	4.6%
Mobile Home	0.0%	0.7%	0.8%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	4,346	16,430	57,366
1999 to March 2000	3.2%	2.2%	2.0%
1995 to 1998	11.0%	7.5%	7.7%
1990 to 1994	14.2%	17.4%	14.0%
1980 to 1989	29.5%	30.8%	27.1%
1970 to 1979	18.5%	18.8%	24.5%
1969 or Earlier	23.5%	23.2%	24.8%
Median Year Structure Built	1983	1983	1980

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Hawthorn Woods
N Old Mchenry Rd & N
Midlothian Rd, Hawthorn...

Market Profile

Prepared by STDBonline

Latitude: 42.21981
Longitude: -88.06681
Site Type: Ring

Radius: 2 Miles

Radius: 4 Miles

Radius: 6 Miles

Top 3 Tapestry Segments

	Radius: 2 Miles	Radius: 4 Miles	Radius: 6 Miles
1. Suburban Splendor	Suburban Splendor	Suburban Splendor	Suburban Splendor
2. Sophisticated Squires	Sophisticated Squires	Sophisticated Squires	Sophisticated Squires
3. Boomburbs	Boomburbs	Top Rung	Boomburbs



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$20,493,682	\$71,978,645	\$197,521,202
Average Spent	\$3,953.26	\$3,879.83	\$3,252.82
Spending Potential Index	158	155	130
Computers & Accessories: Total \$	\$2,668,815	\$9,345,940	\$25,717,426
Average Spent	\$514.82	\$503.77	\$423.52
Spending Potential Index	226	221	186
Education: Total \$	\$16,821,939	\$58,302,433	\$153,813,559
Average Spent	\$3,244.97	\$3,142.65	\$2,533.04
Spending Potential Index	259	250	202
Entertainment/Recreation: Total \$	\$38,794,259	\$135,827,634	\$366,454,836
Average Spent	\$7,483.46	\$7,321.46	\$6,034.86
Spending Potential Index	231	226	186
Food at Home: Total \$	\$48,827,484	\$171,892,553	\$479,492,046
Average Spent	\$9,418.88	\$9,265.45	\$7,896.38
Spending Potential Index	207	203	173
Food Away from Home: Total \$	\$37,416,011	\$131,306,806	\$363,631,938
Average Spent	\$7,217.59	\$7,077.77	\$5,988.37
Spending Potential Index	217	213	180
Health Care: Total \$	\$39,948,721	\$141,510,383	\$388,876,473
Average Spent	\$7,706.16	\$7,627.77	\$6,404.11
Spending Potential Index	204	202	170
HH Furnishings & Equipment: Total \$	\$23,836,258	\$83,379,993	\$224,269,033
Average Spent	\$4,598.04	\$4,494.39	\$3,693.31
Spending Potential Index	212	207	170
Investments: Total \$	\$19,686,483	\$69,706,603	\$177,060,916
Average Spent	\$3,797.55	\$3,757.36	\$2,915.88
Spending Potential Index	264	261	203
Retail Goods: Total \$	\$283,589,155	\$996,000,633	\$2,714,048,922
Average Spent	\$54,704.70	\$53,686.97	\$44,695.57
Spending Potential Index	213	209	174
Shelter: Total \$	\$189,730,096	\$665,514,415	\$1,811,861,580
Average Spent	\$36,599.17	\$35,872.92	\$29,838.14
Spending Potential Index	234	230	191
TV/Video/Sound Equipment: Total \$	\$13,259,844	\$46,734,944	\$129,949,600
Average Spent	\$2,557.84	\$2,519.13	\$2,140.04
Spending Potential Index	210	207	176
Travel: Total \$	\$23,927,700	\$83,424,055	\$220,943,783
Average Spent	\$4,615.68	\$4,496.77	\$3,638.55
Spending Potential Index	250	243	197
Vehicle Maintenance & Repairs: Total \$	\$10,508,952	\$36,989,802	\$101,768,899
Average Spent	\$2,027.19	\$1,993.84	\$1,675.95
Spending Potential Index	217	213	179

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.